

ISSUES/DESCRIPTIONS REPORT

4th Quarter 2011

WBZ-TV Boston

WBZ-TV Boston, MA
Quarterly Issues/Program List
CBS Television Licenses LCC

October 1, 2011 through December 31, 2011

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes, and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

<u>I-Team Reports</u> – Reporters Kathy Curran and Joe Shortsleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, business, finance, corruption, and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Air: Monday - Friday, 6pm and 11pm.

<u>Healthwatch</u> – Medical reports on recent developments and potential treatments in medicine. Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm and 6pm.

<u>"Centro"</u> – Regularly scheduled news interview broadcast segment providing an indepth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am.

<u>Keller At Large</u> – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

<u>Curiosity</u> – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? WBZ-TV finds answers to what our viewers are curious about. Viewers go to <u>www.declareyourcuriosity.com</u> to let us know and they just may find their curiosities have made their way on to WBZ-TV. Duration: 2 minutes. Air: Monday-Friday, 6pm and 11pm.

"Wednesday's Child" - News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges. Duration: 2-3 minutes. Air: Wednesday, 6pm.

"What's in Our Community" – A 4-minute feature segment that airs within the 30-minute "What's in Store" program. "What's in Store" is a half hour program that highlights businesses and entrepreneurs in the region and airs some Sundays at 11AM. The "What's in Our Community" piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program.

I-Team

10/28/11: The I-Team reports a veteran Boston Firefighter is the focus of a corruption probe involving the Boston Fire Department HazMat Specialist and a hazardous waste cleanup company.

11/1/11: An investigation into the practices of Framingham's Building Commissioner is now underway after the I-Team's Joe Shortsleeve brought allegations of bogus expense reports and dubious permits to the attention of town leaders.

11/4/11: After an I-Team investigation, a Framingham Building Inspector is now on administrative leave because of what the I-Team found.

11/7/11: The I-Team revealed many people without a driver's license are driving themselves to the courthouse for a state board hearing to ask for their license back. The I-Team found a denial at the Board of Appeals doesn't stop some of them from walking out of the hearing with keys in hand and hopping right back in the driver's seat.

11/8/11: After An I-Team investigation, a Framingham Building Inspector may face criminal investigation.

11/10/11: The I-Team reports hundreds of people, many here in Massachusetts, say their dishwashers could have killed them. The I-Team's Joe Shortsleeve spoke with two homeowners who found flames coming from their Kitchen Aid dishwasher.

- 11/14/11: Four years ago the state gave the city of Boston permission to give out 55 new liquor licenses. This has been a financial boost to many local businesses, but the I-Team asks what this has done to the quality of life for people living downtown.
- 11/23/11: The I-Team's Kathy Curran has discovered one of the state's most exclusive country clubs is selling alcohol without a liquor license.
- 12/7/11: After an I-Team investigation which led to a public corruption probe of a Boston Firefighter, a state official is now under investigation in an alleged scheme to steer lucrative contracts to a Malden hazardous waste company.
- 12/29/11: The I-Team's Kathy Curran reports 82-year-old James "Whitey" Bulger was rushed to the hospital due to chest pains and was in the hospital for about 40 minutes before denying further care against medical advice.

Healthwatch

- 10/3/11: Healthwatch reports how Mass. health officials are considering setting up a vaccine registry to track childhood immunization rates. Additionally, Healthwatch reports a new study in "Pediatrics" finds that giving toddlers general anesthesia could later affect their speech and language.
- 10/5/11: Healthwatch reports how 18 deaths are now being blamed on tainted cantaloupe.
- 10/6/11: Healthwatch reports a Boston man in his 40's is the city's first flu death of the season.
- 10/11/11: Healthwatch reports how certain companies are offering free or discounted medication.
- 10/14/11: Healthwatch reports a new study finds many cell phones are contaminated because people don't wash their hands properly.
- 10/18/11: Healthwatch reports the American Academy of Pediatrics is recommending that parents avoid using crib bumpers and other precautions to help prevent SIDS and other crib-related injuries.
- 10/21/11: Healthwatch reports a new study finds no link between long-term cell phone use and brain cancer risk.
- 10/25/11: Healthwatch reports a new Harvard study found that teens who drink soda are more likely to demonstrate violent behavior.
- 10/26/11: Healthwatch reports a new study finds that a third of adults still get sick after getting a flu shot.

- 10/28/11: Healtthwatch reports researchers have found the contraceptive Yaz is linked to higher risk of blood clots and Ortho Evra and Nuva-ring are also associated with other health risks.
- 11/1/11: Healthwatch reports having an alcohol drink less than three times a week can raise a woman's risk of breast cancer.
- 11/2/11: Healthwatch reports a growing number of doctors are refusing to treat children who don't get vaccinated because they can pose a health risk to other kids.
- 11/17/11: Healthwatch reports new evidence shows that taking certain birth control pills can raise a woman's risk of developing blood clots.
- 11/9/11: Healthwatch reports a new study finds low salt diets can raise cholesterol and hormone levels that may harm a person's heart.
- 11/14/11: Healthwatch reports the Supreme Court is hearing arguments on whether it is constitutional for the Obama administration to require everyone to have health insurance.
- 11/15/11: Healthwatch reports a recent study found that hearing loss may be linked to an increased risk for Alzheimer's.
- 11/18/11: Healthwatch reports the FDA is revoking the use of Avastin for breast cancer patients because there is no evidence it helps prevent death or recurrence. Healthwatch also reports certain metal hips are being recalled due to fear of poisoning.
- 11/21/11: Healthwatch reports how taking certain oral antibiotics to treat acne has been linked to an increased risk of sore throats.
- 11/23/11: Healthwatch reports a new Harvard study finds that women who drink four cups of coffee or more a day have a lower risk of developing endometrial cancer. Healthwatch also reports more women are waiting to have children.
- 12/2/11: Healthwatch reports new research shows that music may help prevent Alzheimer's and eating fruits and vegetables can help lower the risk of stroke.
- 12/5/11: Healthwatch reports new studies find high levels of arsenic in rice. Additionally, Healthwatch reports new research finds genetic links to nicotine addiction.
- 12/7/11: Healthwatch reports the FDA is considering whether to make the Plan B Morning after pill available to everyone. Additionally, Healthwatch reports how changing certain lifestyle factors such as avoiding smoking, X-rays, alcohol and hormones can help lower a woman's risk of breast cancer

- 12/9/11: Healthwatch reports health officials warn that eating raw cookie dough can cause E coli risks.
- 12/12/11: Healthwatch reports a new study found that autistic kids blink more than children without the condition. Additionally, Healthwatch reports a new study finds that patients who undergo chemo have a higher risk of suffering from memory and concentration problems later in life.
- 12/13/11: Healthwatch reports growing evidence shows that a combination of treatments may be the most effective way to treat back pain.
- 12/14/11: Healthwatch reports doctors are developing a new sensor system which can help determine whether donor lungs will actually work.
- 12/16/11: Healthwatch reports dental screenings may be able to catch early signs of certain disease such as diabetes and high blood pressure.
- 12/19/11: Healthwatch reports how Vitamin D and calcium can help lower the risk of certain diseases.
- 12/21/11: Healthwatch reports more people end up dying of drug poisoning than car crashes and more hospitals are now using dogs as therapy for patients.
- 12/22/11: Healthwatch reports Motrin strips are being recalled because they may not dissolve properly.
- 12/25/11: Healthwatch reports how a new clinic is helping to treat dance-related injuries.
- 12/26/11: Healthwatch reports officials are warning people to be aware of signs and how to prevent carbon monoxide poisoning.
- 12/27/11: Healthwatch reports many people are turning to the so-called Alkaline Diet based on the body's Ph balance to help them lose weight.
- 12/29/11: Healthwatch reports new studies show that Avastin can help slow down ovarian cancer.
- 12/30/11: Healthwatch reports popular Cleanse diets can disrupt a person's digestion and nutrition. Additionally, Healthwatch reports a Cape Cod man contracted the state's first reported case of rabies in 75 years.

Centro

10/1/11: WBZ's Yadires Nova-Salcedo talks with Gloria Estefan, who is an inspiration and household name not just for Latinos, but for people all over the world.

- 10/8/11: WBZ's Yadires Nova-Salcedo talks with Alejandra St. Guillen, Executive Director of Oiste. Oiste is a non-profit organization that is trying to create a political voice for the Latino community in the state of Massachusetts. Their goal is to educate Latinos on the importance of voting and becoming more involved in the political process.
- 10/15/11: WBZ's Yadires Nova-Salcedo talks with Comcast Mulicultural Marketing Manager Diana Ubinas about Comcast's "Internet Essentials," a program launched on September 15th that can greatly benefit many Latino children and their families.
- 10/22/11: WBZ's Yadires Nova-Salcedo talks with Joe Diamond, Executive Director of MASSCAP. MASSCAP is an association of 24 community action agencies which help people become self sufficient and offers them much needed services such as food, shelter, and affordable housing.
- 10/29/11: WBZ's Yadires Nova-Salcedo talks with Jeanette Beltran, director of Community Initiatives at Komen Ma about how breast cancer affects the Latino community and the barriers to breast cancer care among Hispanic populations across the state of Massachusetts.
- 11/5/11: WBZ's Yadires Nova-Salcedo talks with Radhames Nova, ALPFA (Association of Latino Professionals in Finance and Accounting) Boston's Executive Director about the non-profit organization's annual Executive Leadership Summit on November 17th.
- 11/12/11: WBZ's Yadires Nova-Salcedo talks with Rosa Sanchez Garo, La Alianza's Outreach Coordinator, about the non-profit organization's partnership with Northeastern University's Center of Population Health on a special study focusing on Latinos of Puerto Rican decent.
- 11/19/11: WBZ's Yadires Nova-Salcedo talks with Miss Puerto Rico Yolanda Santiago, a Lawrence Massachusetts native who will be competing in the Miss Latina Global beauty pageant in California on November 27th
- 11/26/11: WBZ's Yadires Nova-Salcedo talks with Patricia Montes, executive director of the non-profit organization Centro Presente which is holding its 30 anniversary gala on December 10th.
- 12/3/11: WBZ's Yadires Nova-Salcedo talks with Juliette Mayers, author of the book "A Black Woman's Guide to Networking" about effective networking strategies to succeed and achieve career and business goals.
- 12/10/11: WBZ's Yadires Nova-Salcedo talks with local author Johnny Diaz who has written a number of books on being a Cuban living in Boston.
- 12/17/11: WBZ's Yadires Nova-Salcedo talks with Manuel Duran, Executive Director of Casa Nueva Vida, a homeless shelter for Latino women and their children.

12/24/11: WBZ's Yadires Nova-Salcedo talks with Sharon Scott Chandler, Executive Vice President of ABCD (Action for Boston Community Development Agency), a non-profit organization that helps individuals and families to overcome poverty, live with dignity, and achieve their full potential.

12/31/11: WBZ's Yadires Nova-Salcedo talks with First Night Boston Director Geri Guardino about the fun activities planned by the organization for New Year's Eve.

Keller At Large

- 10/2/11: WBZ's Jon Keller interviews State Senator Steven Baddour (D-Methuen), vice-chair Senate Ways and Means committee, discussing the state economy, the push for legalized casino gambling, and issues surrounding illegal immigrants.
- 10/9/11: WBZ's Jon Keller interviews Don Khoury, non-verbal communication expert, analyzing the body language of presidential candidates and top political figures.
- 10/16/11: WBZ's Jon Keller interviews Steve Tolman, newly-elected president of the Massachusetts AFL-CIO, discussing the agenda of organized labor, and ongoing efforts to expand municipal management rights and cut public-employee benefit costs.
- 10/23/11: WBZ's Jon Keller interviews Chris Faraone, Boston Phoenix reporter, and Robin Jacks of Occupy Boston discussing the goals, methods and impact of the Occupy movement and the protest in downtown Boston.
- 10/30/11: WBZ's Jon Keller interviews Boston Mayor Tom Menino discussing costs and concerns surrounding the Occupy Boston protest, the state of the city's economy, and the state of federal aid to cities.
- 11/6/11: WBZ's Jon Keller interviews State Rep. Tom Conroy (D-Wayland) discussing his candidacy for US Senate, including his views on balancing the federal budget and making Washington work more collaboratively.
- 11/13/11: WBZ's Jon Keller interviews Elizabeth Warren, a Democratic candidate for US Senate, discussing how jobs are created and what she would do to help the economic standing of the middle class.
- 11/20/11: WBZ's Jon Keller interviews Craig Sandler, CEO State House News Service, discussing new developments in the race for US Senate, the imminent passage of a casino gambling bill on Beacon Hill, and the balance of political power in Massachusetts.
- 11/27/11: WBZ's Jon Keller interviews John Walsh, chairman, Mass. Democratic Party, discussing the US Senate race, the failure of the federal budget-balancing supercommittee, and the future of the state party.

- 12/4/11: WBZ's Jon Keller interviews Jon Huntsman, former Utah governor and a candidate for the GOP nomination for president, discussing cuts in the military budget, the future of the US economy, and US relations with China.
- 12/11/11: WBZ's Jon Keller interviews State Treasurer Steve Grossman discussing his role in selecting members of the new Commission on Gaming and the state of the Mass. Economy.
- 12/18/11: WBZ's Jon Keller interviews Joe Mathieu, WBZ Newsradio 1030 anchor, analyzing the latest developments in the GOP presidential race in Iowa and New Hampshire.
- 12/25/11: WBZ's Jon Keller interviews Joe Mathieu, WBZ Newsradio 1030 anchor, analyzing the latest developments in the GOP presidential race in Iowa and New Hampshire.

Curiosity

- 10/5/11: Viewers are curious if energy drinks are dangerous.
- 10/6/11: Viewers are curious who lies more, men or women.
- 10/7/11: Viewers are curious what homeowners are supposed to do if a compact fluorescent light bulb containing mercury breaks in the home. Viewers are also curious how the current statistics on litter compare to those from the days of the crying Indian commercial.
- 10/10/11: Viewers are curious if it is cheaper to heat your home with oil or natural gas or something else.
- 10/13/11: Viewers are curious why they are paying state tax on the wholesale price of their new cell phone and not the price they actually paid for the phone.
- 10/14/11: Viewers are curious why Walgreens is no longer honoring Blue Cross Blue Shield insurance.
- 10/18/11: Viewers are curious how long someone can live in Massachusetts before they need to register their car here.
- 10/19/11: Viewers are curious after the news about a raise in Social Security, when will the raise in Medicare be announced.
- 10/20/11: Viewers are curious if there is actually gold left in Fort Knox or has that lockbox been spent just like social security was spent.

- 10/21/11: Viewers are curious now that Massachusetts is another step closer to casinos in the state, who determines where these casinos will reside. Viewers are also curious why in the presentation of the American flag to the next of kin, the word President has been replaced with Secretary of Defense.
- 1025/11: Viewers are curious is networks are able to include the many taped shows in their calculations of viewers.
- 10/26/11: Viewers are curious why the news does not report on the proliferation of new \$1 coins that no one wants.
- 10/31/11: Viewers are curious why very few, if any, vending machines and the T parking lots do not accept \$1 coins.
- 11/1/11: After the recent storm that knocked out power to thousands of people, viewers are curious why power companies don't put power lines underground.
- 11/2/11: Viewers are curious if the extension of Daylight Savings Time into November really saves energy.
- 11/9/11: Viewers are curious if anyone ever wins the million dollars in the Publisher's Clearing House Sweepstakes or if it is a scam to get email addresses.
- 11/10/11: After the October Nor'easter viewers are curious how much snow is expected this winter.
- 11/15/11: Viewers are curious why all products that use a pump (such as shampoo or lotion) do not have a pump long enough to reach the bottom of the container.
- 11/16/11: Viewers are curious why drivers do not shut off their high beams when they are behind a car, it makes it hard to see the road and could possibly cause an accident.
- 12/7/11: Viewers are curious why Massachusetts is the only state that bans the use of clips that allow people to fill their gas tank without having to stand outside and squeeze the trigger.

What's in Our Community?

10/8/11: What's in Our Community highlights Angel Flight Northeast, a nonprofit organization that provides free air transportation to medical care for patients and their families. President Larry Camerlin, Chairman Gene Loubier, and volunteer Jeanette Tighe talk about the "Evening with Angels" event on November 18th. The event celebrates Angel Flight Northeast's 15th anniversary of service.

11/12/11: What's in Our Community highlights the March of Dimes. State Director Ed Doherty, Principal at the Castle Group Sandy Lish, and recipient of the "FDR Humanitarian of the Year" Dan Foley talk about how the March of Dimes helps so many, their signature event "March for Babies," and what it means to Dan to be honored with the humanitarian of the year award.

This Quarterly Issues/Program List was placed in the Public File on Monday, January 9, 2012 by Christine Ferrara, Program Director.